

FOREWORD



Reading habits that are starting to be gradually abandoned nowadays are overwhelming to most people. I think similar worries are part of the natural process of living throughout the entire generation. Although it is assumed to be a dangerous situation. The world is changing. Our world does not just change, it drifts into an unfamiliar direction, with a constantly increasing speed, as if a vortex has been captured. This rightly frightens many of us. It seems like time is getting faster. However, for those born within this fast time, this life is not uncomfortable because it is the only way of life it knows, and is perceived as a perfectly normal, comfortable order. This generation is done through social networks, shopping is done in the virtual environment, reading, training,

information acquisition will soon relate completely to the computer screen.

The resulting situation has also changed our perception of beauty. Throughout the millennium, the aesthetics that nourished from the order and nature of nature suddenly found itself empty and meaningless. As the number of people who grow up in nature and grow up enjoying it quickly decreases, the old criteria lose their currentness and old values become invalid. This process is a natural consequence of the fact that design is now filling the field filled by the art concept once.

In the dictionary, the design word is described as "thinking in the mind, imagination of a structure". This meaning, which is mostly related to art and creativity, has been greatly expanded in our real life. With its contemporary use, this term has already exceeded the pool of meaning given to it, and it is proceeding with confidence to win new horizons. Today, interesting architectural constructions, modern furniture, household items, various devices, clothes, pens, shoes, airplanes, sculptures and artworks can easily be called design. We, who are abstracted from material, function, and dimension, match the value of the object with visual thought and appearance. It must be a concrete reason why your visuality is so meaningful.

For this reason, today's design has become one of the rapidly expanding expectations areas. We do not want ordinary cars anymore, it makes us happy that it is "design". "Design" should be chandelier, chairs, armchair, earrings, dress or shoe alternatives of "nature loveliness" which we miss unnoticed. The design that matches the concept of beauty is the last ones that human beings can protect today, because they do not want to lose it from the old world during new conquests.

The design that has been infiltrated into all our living spaces today expresses the new criteria of the creation process, the new desires and expectations of contemporary man, the order of life we desire and the content of our future world in a sense. It is not enough for us to produce, to reveal, to operate, to use, to utilize, it does not satisfy us anymore. Our aesthetic feelings are not just the result, but the whole process. We are now aware that "beauty hunger" has reached unbearable dimensions. We began to pay the price and understand what it means to live in the mechanical, material and pragmatic world.

We seem to be confronted with the fact that the two different brain sections given to us have equal rights and that both must be active. For this reason, this magazine is called "New Design Ideas". This magazine, which tries to take place during the numerous ongoing publications, plans to include the content of the term "design" in its broader sense, issues of existence, current situation, possible ways of development and potential possibilities. Our aim is to take part in and contribute to the future biography of the developing design.

We need your attention and support to reach this goal.

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